

# STOCKMANSHIP



## Low-Stress Livestock Handling

A Seminar Presented By The Whole Picture Consulting, LLC & Sustain Environmental  
Sponsored By The Paicines Ranch & TomKat Ranch Educational Foundation

A 1-Day Pre-Conference Seminar at EcoFarm  
Asilomar - Pacific Grove, California.  
Wednesday, January 22, 2014 8:00 am - 5:00 pm

For the Rancher, Farmer and Natural Resource Manager  
Learn the Key to Successful Livestock Management.

Be on the leading edge of livestock and land management with this introductory workshop of Stockmanship & Low-Stress Livestock Handling Basics. Join instructors Richard McConnell and Tina Williams of Hand 'n Hand Livestock Solutions; Whit Hibbard, Editor/Publisher of the Stockmanship Journal; Kent Reeves of The Whole Picture Consulting; and a panel of Stockmanship practitioners - Stacy Claitor, TomKat Ranch & LeftCoast GrassFed; Roger Ingram, University of California Cooperative Extension; and Aaron Lazanoff, Cal Poly, San Luis Obispo to learn how to be successful through Low-Stress Livestock Handling.

For Information and Registration go to <http://ecofarm2014.org/schedule/pre-conference-events/>

### Seminar Includes

- History & The Case for Low-Stress Livestock Handling
- What is the Economic, Social, & Environmental Value of Stockmanship
- What are the Advantages to the Handler and to the Livestock
- Understanding Natural Instincts of Livestock and Communicating with Them
- Predator/Prey Relationships (Our Instincts)
- Herd Training & Management (Sorting, Loading, Receiving & Weaning)
- Our Attitude as We Deal with Livestock and Why Animals are Never Wrong
- Panel Discussion with Instructors and Practitioners
- 8 Society for Range Management Continuing Education Units

Price: \$165 early registration by December 7, 2013; \$175 regular registration. Includes Organic Lunch.