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“The Greenhorns” Premieres to NYC Audiences on May 11
National Young Farmers’ Coalition Panel to Follow Screening

New York, NY – **The Greenhorns**, a national grassroots nonprofit organization of young farmers, will premiere their much anticipated documentary film, “The Greenhorns,” at **Anthology Film Archives on May 11 from 7 to 9 PM**. The screening will be followed by a moderated panel discussion with the founding board members of the National Young Farmers’ Coalition, a new organization by and for the next generation of sustainable farmers.

“The Greenhorns” documents the decisive reemergence on our national landscape of a key cultural and economic force, the young American farmer. These new men and women in agriculture operate and thrive despite a longstanding trend of farmer attrition and aging, and the continued rapid loss of farmland to development. The average age of a farmer in America is 57, and in New York State a farm is lost to real estate development every 3.5 days.

“The Greenhorns” shows how a new generation of young agrarians who farm with their brains as well as their bodies exert a promising and necessary impact against these crises. These greenhorns are working to reverse negative trends in favor of healthy food, local and regional foodsheds, and the revitalization of rural economies, one farm at a time. Official mandates calling for the increase and successful resettlement of young farmers stir hope while farmland remains abundant, if difficult to access for most new entrants. Secretary of Agriculture Tom Vilsack’s recent call for 100,000 new farmers is an encouraging sign. Now we need policies to back up that goal. With over 400 million acres of farmland poised to change hands over the next twenty years, the time for action is NOW. The 2012 Farm Bill package of legislation is already in the pipeline. The Greenhorns film sets this context, shows the issues, and introduces the viewer to a savvy, purposeful posse of young farmers getting into the business of fixing America. One farmer at a time.

Directed by farmer/ activist Severine von Tscherner Fleming, produced in dozens of states over three years, “The Greenhorns” runs a fast 50 minutes. All proceeds from this event will go to NYFC. Tickets are available at Brown Paper Tickets (<http://www.brownpapertickets.com/event/172440>). Five comp tickets are available for press.

About the National Young Farmers’ Coalition:

NYFC is a new organization, founded by and for the next generation of farmers in the United States. NYFC fights for federal policies to help young people succeed in a farming career, facilitates peer-to-peer learning through Farm Hack (farmhack.net), and strengthens young farmers' social networks through regional organizing. Funds raised at the Greenhorns premier will help NYFC organize young farmers throughout the country in support of beginning farmer provisions in the next Farm Bill.